(PCT Article 18 and Rules 43 and 44)

	`							
Applicant's or agent's file reference 603837C	FOR FURTHER ACTION	(F DCT/(CA/220) or well or where applicable item 5 below						
International application No.	International filing date	International filing date (day/month/year) (Earliest) Priority Date (day/month/year)						
PCT/AU03/00954	29 July 2003		29 July 2002					
	<u> </u>							
	Applicant TRADE WIND COMMUNICATIONS LTD (et al)							
This international search report has been a Article 18. A copy is being transmitted to		Searching Authority an	d is transmitted to the applicant according to					
This international search report consists o	f a total of 3 sheets.							
· · ·	copy of each prior art docume	nt cited in this report.	•					
Basis of the report								
a. With regard to the language	, the international search was herwise indicated under this it	carried out on the basis	s of the international application in the language in					
the international searc (Rule 23.1(b)).	h was carried out on the basis	of a translation of the i	nternational application furnished to this Authority					
b. With regard to any nucleotic		ce disclosed in the inte	rnational application, the international search was					
contained in the intern	ational application in written	form.	200-1-00					
filed together with the international application in computer readable form.			Ý					
furnished subsequently	y to this Authority in written f	orm.						
furnished subsequently	y to this Authority in compute	r readable form.						
the statement that the application as filed ha		sequently furnished written sequence listing does not go beyond the disclosure in the international een furnished.						
the statement that the furnished	information recorded in comp	uter readable form is id	entical to the written sequence listing has been					
2. Certain claims were found	unsearchable (See Box I).							
Unity of invention is lacking	g (See Box II).							
4. With regard to the title,	the text is approved as su	ubmitted by the applica	nt.					
	the text has been establis	shed by this Authority t	o read as follows:					
5. With regard to the abstract,	the text is approved as su	ubmitted by the applica	nt					
		in one month from the	38.2(b), by this Authority as it appears in Box III. date of mailing of this international search report,					
6. The figure of the drawings to be	oublished with the abstract is l	Figure No. 1						
	as suggested by the appl	plicant. None of the figures						
	because the applicant fai	led to suggest a figure						
[	because this figure better	r characterizes the inve	ntion					



International application No.

## PCT/AU03/00954

<b>A.</b>	CLASSIFICATION OF SUBJECT MATTER				
Int. Cl. 7:	G06F 17/60, 17/30, 17/40, 153:00				
According to	International Patent Classification (IPC) or to both	national classification and IPC			
В.	FIELDS SEARCHED				
Minimum docu	mentation searched (classification system followed by cl	assification symbols)			
Documentation	searched other than minimum documentation to the exte	ent that such documents are included in the fields search	ned .		
WPAT, USP	base consulted during the international search (name of TO. KEYWORDS: DISTRIBUTE, MULTIC DVERTISING, MARKETING AND SIMILA	AST, DELIVER, MAIL, INTERFACE, SMS	, EMAIL, FAX,		
C.	DOCUMENTS CONSIDERED TO BE RELEVANT		·		
Category*	Citation of document, with indication, where appropriate, of the relevant passages  Relevant to claim No				
X, P	WO 02/086669 A2 (ERICSSON INC.) 31 C Whole document including page 4 lines 3 to to 29, page 9 line 19 to page 10 line 29, and	page 4 lines 3 to 18, page 6 lines 24 to 29, page 8 lines 19 1 to 36			
Α .	EP 1126394 A1 (RDA INTERACTIVE LLC Whole document.				
F	urther documents are listed in the continuation	n of Box C X See patent family annual	ex		
* Special categories of cited documents:  "A" document defining the general state of the art which is not considered to be of particular relevance  E" earlier application or patent but published on or after the international filing date		ater document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention ocument of particular relevance; the claimed invention cannot be onsidered novel or cannot be considered to involve an inventive step when the document is taken alone			
"L" document which may throw doubts on priority "Y" document which is cited to establish the publication date of another citation or other special reason (as specified) a p		ocument of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined ith one or more other such documents, such combination being obvious to person skilled in the art ocument member of the same patent family			
Date of the actu	al completion of the international search	Date of mailing of the international search report 1 0 SEP 2003			
4 September		Authorized officer	<u></u>		
Name and mailing address of the ISA/AU  AUSTRALIAN PATENT OFFICE  PO BOX 200, WODEN ACT 2606, AUSTRALIA  E-mail address: pct@ipaustralia.gov.au  Facsimile No. (02) 6285 3929  Authorized officer  RICHARD REED  Telephone No: (02) 6283 7927					

This Annex lists the known "A" publication level patent family members relating to the patent documents cited in the above-mentioned international search report. The Australian Patent Office is in no way liable for these particulars which are merely given for the purpose of information.

Patent Document Cited in Search Report			Patent Family Member			
· WO	2002086669	US	2002184086			
EP	1126394	NONE			·	
						END OF ANNEX

JUS 23153

# INTERNATIONAL PRELIMINARY EXAMINATION REPORT

(PCT Article 36 and Rule 70)

		ee Notification of Transmittal of International Preliminary examination Report (Form PCT/IPEA/416).				
International Application No.	International Filing Da (day/month/year)	rite Priority Date (day/month/year)				
PCT/AU2003/000954	29 July 2003	29 July 2002				
International Patent Classification (IPC) or I	national classification ar	nd IPC				
Int. Cl. <sup>7</sup> G06F 17/60, 17/30, 17/40, 1	53:00					
Applicant TRADE WIND COMMUNICAT	Applicant TRADE WIND COMMUNICATIONS LTD et al					
	:	d be die Verenstiesel Deslinium Description Andrew				
is transmitted to the applicant according		pared by this International Preliminary Examining Authority and				
2. This REPORT consists of a total of 5	sheets, including this o	cover sheet.				
This report is also accompanied b	by ANNEXES, i.e., shees report and/or sheets co	ets of the description, claims and/or drawings which have been ontaining rectifications made before this Authority (see Rule				
These annexes consist of a total o	of sheet(s).					
3. This report contains indications relating	to the following items:					
I X Basis of the report						
II X Priority	II X Priority					
III Non-establishment of opi	III Non-establishment of opinion with regard to novelty, inventive step and industrial applicability					
IV Lack of unity of invention	n					
Reasoned statement under Article 35(2) with regard to novelty, inventive step or industrial applicability; citations and explanations supporting such statement						
VI X Certain documents cited						
VII Certain defects in the inte	ernational application					
, VIII Certain observations on the international application						
Date of submission of the demand  Date of completion of the report						
25 February 2004		12 March 2004				
Name and mailing address of the IPEA/AU	4	Authorized Officer				
AUSTRALIAN PATENT OFFICE PO BOX 200, WODEN ACT 2606, AUSTRAL E-mail address: pct@ipaustralia.gov.au Facsimile No. (02) 6285 3929	1	RICHARD REED Telephone No. (02) 6283 7927				

	International application No.
_	PCT/AU2003/000954

L	I.	Basis of the repo					
ĺ							
Ī	X	X the international application as originally filed.					
		the description,	pages , as originally filed,				
			pages, filed with the demand,				
ı	_	7	pages, received on with the letter of				
İ	L_	the claims,	pages , as originally filed,				
			pages , as amended (together with any statement) under Article 19,				
l			pages, filed with the demand,				
	_	7 a	pages, received on with the letter of				
	L	the drawings,	pages , as originally filed,				
			pages, filed with the demand,				
		]	pages, received on with the letter of				
	<u> </u>	I me sequence listi	ing part of the description:				
		•	pages , as originally filed				
ĺ			pages , filed with the demand				
١.			pages, received on with the letter of				
2	. Wit	h regard to the lang ch the international:	uage, all the elements marked above were available or furnished to this Authority in the language in application was filed, unless otherwise indicated under this item.				
	The	se elements were av	ailable or furnished to this Authority in the following language which is:				
		the language of a	translation furnished for the purposes of international search (under Rule 23.1(b)).				
		the language of p	ublication of the international application (under Rule 48.3(b)).				
		the language of the and/or 55.3).	te translation furnished for the purposes of international preliminary examination (under Rules 55.2				
3	B. With regard to any nucleotide and/or amino acid sequence disclosed in the international application, the international						
	preliminary examination was carried out on the basis of the sequence listing:						
			nternational application in written form.				
			the international application in computer readable form.				
Ξ.			ently to this Authority in written form.				
		furnished subsequ	ently to this Authority in computer readable form.				
		The statement that international appli	the subsequently furnished written sequence listing does not go beyond the disclosure in the cation as filed has been furnished.				
		The statement that been furnished	the information recorded in computer readable form is identical to the written sequence listing has				
4.		The amendments I	nave resulted in the cancellation of:				
		the descri	ption, pages				
		the claims	s, Nos.				
		the drawing	ngs, sheets/fig.				
5.		This report has been go beyond the disc	en established as if (some of) the amendments had not been made, since they have been considered to closure as filed, as indicated in the Supplemental Box (Rule 70.2(c)).**				
*	Re	placement sheets whic	h have been furnished to the receiving Office in response to an invitation under Article 14 are referred to in this				
**	rep	ori us originally file	a and are not annexed to this report since they do not contain amendments (Rules 70.16 and 70.17).				
	An	y replacement sheet co	ontaining such amendments must be referred to under item 1 and annexed to this report				

### INTERNATIONAL

### IMINARY EXAMINATION REPORT



International application No.

PCT/AU2003/000954

п.	Priority				
1.	. This report has been established as if no priority had been claimed due to the failure to furnish within the prescribed time limit the requested:				
	copy of the earlier application whose priority has been claimed (Rule 66.7(a)).				
	translation of the earlier application whose priority has been claimed (Rule 66.7(b)).				
2.	This report has been established as if no priority had been claimed due to the fact that the priority claim has been found invalid (Rule 64.1).				
Thu	is for the purposes of this report, the international filing date indicated above is considered to be the relevant date.				
3.	Additional observations, if necessary:				
	The accordance between the priority document and the subject application is very high. No difference in				
<del>-</del>	substantive matters was noted. Accordingly the claim to priority is considered valid.				
) j					
-					



International application No.

				PCT/AU2003/000954
VI	L. Certain documents cited			
1.	Certain published documents (Rule	70.10)		
	Application No. Patent No.	Publication date (day/month/year)	Filing date (day/month/year)	Priority date (valid claim) (day/month/year)
	WO 2002/0086669	31/10/2002	17/4/2002	19/4/2001
	•			
				•
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			•	
2.	Non-written disclosures (Rule 70.9)			
	Kind of non-written disclosure	Date of non-v	written disclosure conth/year)	Date of written disclosure referring to non-written disclosure (day/month/year)
j				
	·			
	•			